



BC FARMERS' MARKET NUTRITION COUPON PROGRAM

HOW THE PROGRAM WORKS

The Farmers' Market Nutrition Coupon Program (FMNCP) is a healthy eating initiative that supports farmers' markets and strengthens food security across British Columbia. Community partner organizations provide coupons to lower-income families, pregnant people and seniors. Coupons can be spent at all BCAFM member farmers' markets that participate in the FMNCP, and can be used to purchase vegetables, fruits, nuts, eggs, dairy, herbs, vegetable & fruit plants, honey, meat and fish.

Households enrolled in the program may receive \$27/week in coupons for up to 16 weeks. The amount and frequency and duration can vary according to each partner's program guidelines and the length of the Farmer's Market season in the community.

Coupons can be used at any participating BC Farmers' Market from June 4th – December 18th.

GUIDELINES FOR ACCEPTING COUPONS

- If you sell eligible items, you must enroll to accept coupons with your market (refer to enrollment form for steps to enroll).
- You may not accept coupons from another vendor who has accepted those coupons at their stall. This helps restrict other vendors from accepting coupons for non-eligible items.
- Change cannot be given for coupons.
- Coupons can be accepted from June 3, 2024 to December 16, 2024 with eligible vendors at participating farmers' markets.
- Coupons from previous years have expired and cannot be accepted.
- Coupons cannot be accepted after the final market of the season or December 16, whichever comes first.
- The designated FMNCP coordinator (Steve Jackson) will explain how coupons are collected and reimbursed.

IF GUIDELINES AREN'T FOLLOWED

- Your farmers' market may not reimburse you for improperly redeemed coupons.
- Your market may ask you to leave the market as a vendor.